

# ACEC

AMERICAN COUNCIL OF ENGINEERING COMPANIES  
*of Connecticut*

February 4, 2005

Mr. Peter Fogel  
85-29 114th Street Suite 2c  
Richmond Hill, NY 11418

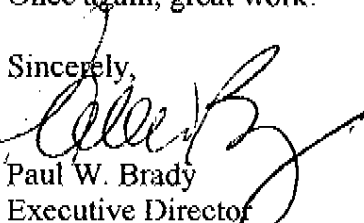
Dear Peter:

Thanks again for acting as Master of Ceremonies for our annual Engineering Excellence Awards Dinner. We've received many positive comments about your comedy and your presentation. It added a tremendous boost to our event and made the evening a very special one for all of us.

I know it wasn't easy to bring a light touch to engineering projects, but you managed to make everyone laugh without belittling anyone's work or hurting anyone's feelings.

Once again, great work!

Sincerely,



Paul W. Brady  
Executive Director

# Advertising Works

May 27, 2005

Dear Peter,

Kudos on the presentation you gave the other day at The Marketing Group.

Yes, I totally agree. Giving speeches and presentations should be an integral part of every businesses marketing plan in acquiring new clients. More importantly, you showed us that you should never bore your audience and a great way to do that is to weave humor throughout the speech.

I appreciated the specific techniques you showed us, plus how and why they worked. You're right, "if they're laughing; their listening." Thanks again.

Cordially,



Ron Gold  
Vice President  
Advertising Works Inc.



May 21, 2005

Peter Fogel  
85-29 114th St.  
Suite 2c  
Richmond Hill, NY 11418

Dear Peter,

Well Peter...I told the committee we needed to **BRING THE FUN** and you made it a reality! The idea of having a two-hour musical act would have just brought the festivities to a screeching halt. Your set served as an entertaining and lively alternative. People were able to get back outside, dancing in the streets in their tuxes and gowns (I missed seeing you get your groove thing on...do you still have a groove thing?). The time you took to familiarize yourself with the area paid dividends. It added to people's comfort level, as they were no longer laughing at a stranger but with a sense of shared knowledge. As I was occupied with making sure the next acts were ready to go outside, I stayed in the back of the theatre. At one point, I actually pumped my fist with glee as I was washed over with the sounds of laughter poring into the back of the theatre.

I steered the Gala in a certain direction and your encyclopedic comic act made it happen...**YOU BROUGHT THE FUN!** It was a lovely event and I hope you enjoyed yourself as much as we enjoyed you. If your travels bring you to Boiling Springs stop in to see me...I'll introduce you to a living and breathing "Bubbler"!

Thank you,

A handwritten signature in black ink, appearing to read "Thom O'Neil", written in a cursive style.

Thom O'Neil  
Artistic Liaison  
Carlisle Theatre

Peter J. Fogel 18189801632 P.04

# Advertising Works

May 27, 2005

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Cordially,



Ron Gold  
Vice President  
Advertising Works Inc.



SEVEN ANGELS THEATRE  
at HAMILTON PARK  
PLANK ROAD  
P.O. BOX 3358  
WATERBURY, CT 06705  
PHONE (203) 591-8223  
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January 19, 2005

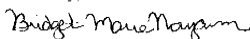
To Whom It May Concern:

Peter Fogel was the headliner for the 9<sup>th</sup> Annual Stand Up And Count Down New Year's Eve Celebration at Seven Angels Theatre this past December. We truly enjoyed having him here for two great performances, and would not hesitate to recommend him to any group looking for a comedian who knows how to cater to all types of audiences.

The crowds at the shows were quite different, but Mr. Fogel was able to play to the strengths of both the early group and the later one. He had obviously "done his homework," as he was able to make jokes about our area, and the people here. However, his act was funny and accessible to all ages. He was not off-putting or off-color, which we felt was important. In addition, as patrons exited the theatre, I overheard many positive and happy comments about his performance.

Mr. Fogel was very easy to work with. Everyone from our technical and production staff to our management crew enjoyed the time we spent with him, and Seven Angels would gladly have him here again in the future. We wish him every good fortune.

Sincerely,



Bridget Marie Noujaim  
Marketing Director  
Seven Angels Theatre

The logo for Distinctive Mailing Services, Inc. features a stylized graphic of a hand holding a pen above the company name. The name is written in a bold, sans-serif font, with "Distinctive" on the top line and "Mailing Services, Inc." on the bottom line.

**Distinctive  
Mailing Services, Inc.**

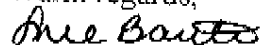
May 31, 2005

Mr. Peter Fogel  
85-29 114th Street  
Suite 2C  
Richmond Hill, NY 11418

Dear Mr. Fogel,

I just wanted to send this note and say it was a pleasure hearing your speech: **How To Mesmerize Your Audience With Humor In Every Speech You Give!** Outstanding content, PLUS, you were very entertaining. I've been giving speeches/presentations to prospective clients for a while now and I know better than anyone how important it is to keep them "awake." Your background as a copywriter and marketing consultant, plus the humorous stories you told were right on target! As the late great adman David Ogilvy once said, "Tell the truth... but do it in an interesting way." You did that and then some. Very funny! Thanks again.

Warm regards,

A handwritten signature in cursive script that reads "June Barile".

*June Barile*

June Barile  
Sales & Marketing Manager  
Distinctive Mailing Services, Inc.